



## WOO YOKE MENG SENIOR ADVISOR

### QUALIFICATIONS

- Bachelor of Accounting, UM
- Malaysian Institute of Certified Public Accountants (**MICPA**)
- Chartered Fellow of the Institute of Internal Auditors Malaysia (**CFIIA**)

### AREAS OF EXPERTISE

- Risk & Control
- Internal & External Audit
- Fraud
- Insolvency & Receiverships

### CREDENTIALS

- Group Internal Auditor of Cahaya Mata Sarawak Berhad
- Head of Audit Services, Asia in Rothmans Group
- Chairman of the Institute of Internal Auditors Malaysia (IIAM) Sarawak Chapter

Woo Yoke Meng began his career in external auditing with Coopers & Lybrand Malaysia (now PWC), and his ten-year experience included a 2 years stint in the London office.

In 1990, he became the Head of Internal Audit with a multinational tobacco company in Malaysia, and after 2 years ago, I was appointed the Head of Audit Services, Asia covers 9 countries. He is adept at seizing up key business and control issues in operations, ranging from start-ups to mature organisations and assessing the balance between risk and control.

Before joining the CG Board Asia, his last posting was The Head of Internal Audit of Cahya Mata Sarawak Bhd (CMS) is a listed entity with diversified businesses portfolio. In CMS, he was instrumental in overhauling the IA practices and focus, and also assisted in the establishment of the ERM framework.

Woo has collectively gained 34 years of IA experience and in fact pioneered the integrated risk assessment of a listed tobacco entity in Singapore in 1997, well before ERM became an accepted practice. With his intensive IA experience across Asia and participation in the Audit Committees and Risk Committee levels, Woo has developed deep insights into what makes a Board and business tick. He has a good grasp of the inherent tension between the Board and Management, and in particular, the limitations of the role of nonexecutive directors and the importance of Board/management relationships and behaviors in ensuring sound corporate governance.

Since working with CG Board, Woo has conducted several board effectiveness assessments, governance reviews and internal audit projects for a few PLCs.